



Join us as a Communications Manager

We are
hiring!

Are you passionate about **communication strategies** that drive **impact** and **change**? Maliasili is seeking a talented Communications Manager based in southern Africa. As a pivotal member of our team, you'll have the opportunity to create, innovate, and amplify the stories of our partners and Maliasili's transformative work across various platforms.



About Maliasili

Maliasili is a dynamic and innovative organization that is taking a different approach to driving locally-led conservation impact in Africa. We find the best local African conservation organizations and make them better by strengthening their organizational performance, leadership, and resources so that they can achieve greater impact.

Our partner portfolio includes outstanding local and national organizations at the forefront of wildlife conservation, land restoration, and coastal fisheries. Our partners are pioneering conservation approaches grounded in community and indigenous land rights, generating economic opportunities from nature-based businesses, and restoring ecosystems across many of Africa's most important landscapes.

Since its founding over a decade ago, Maliasili has built a portfolio of 43 partners working across critical landscapes and ecosystems in 12 countries.

We have helped our partners generate or leverage more than \$15 million in funding for their work, developed a growing set of tools to help improve their organizational performance, and supported many of our partners to grow their impacts in the field significantly. Our goals are to build a portfolio of Africa's best local conservation organizations, help them collaborate and learn from each other, and scale up their community-based conservation work on the ground and their leadership capacity within the conservation field.

Maliasili's 2025 strategic plan describes an ambitious growth trajectory focused on tripling our portfolio of partners, expanding our geographic reach, and catalyzing a new generation of African conservation leadership.




The Role



Key Responsibilities

- Support in the development of innovative communication strategies to enhance the overall communications efforts of Maliasili's partners, aligned with their organizational strategic goals and objectives.
- In collaboration with Maliasili's communications team, design and develop approaches to enhance our reach and efficiency in supporting our partners to improve their communications.
- Design and facilitate communications training for Maliasili's partners, helping to improve their skills and expertise.
- Work closely with Maliasili's Portfolio team and the communications team to develop impactful communication products such as films, photographs, publications, pitch decks, and more, showcasing the inspiring work of our partners and Maliasili.
- Drive media efforts to amplify the impact of our partners and Maliasili, fostering greater visibility and recognition regionally, nationally and beyond.
- Work closely with the Portfolio Funding Director to coordinate communication activities aimed at supporting Maliasili's amplifying goals, such as increasing funding and influence of Maliasili's partners.
- Develop and implement a robust social media strategy for Maliasili, leveraging platforms to engage audiences and advance our mission.
- Act as a thought leader for Maliasili's partners, providing strategic communications advice.
- Play a key role as a member of Maliasili's communications team, which means supporting and contributing to planning, strategy, and other work needed to achieve our goals.



Skills and Qualifications

We seek

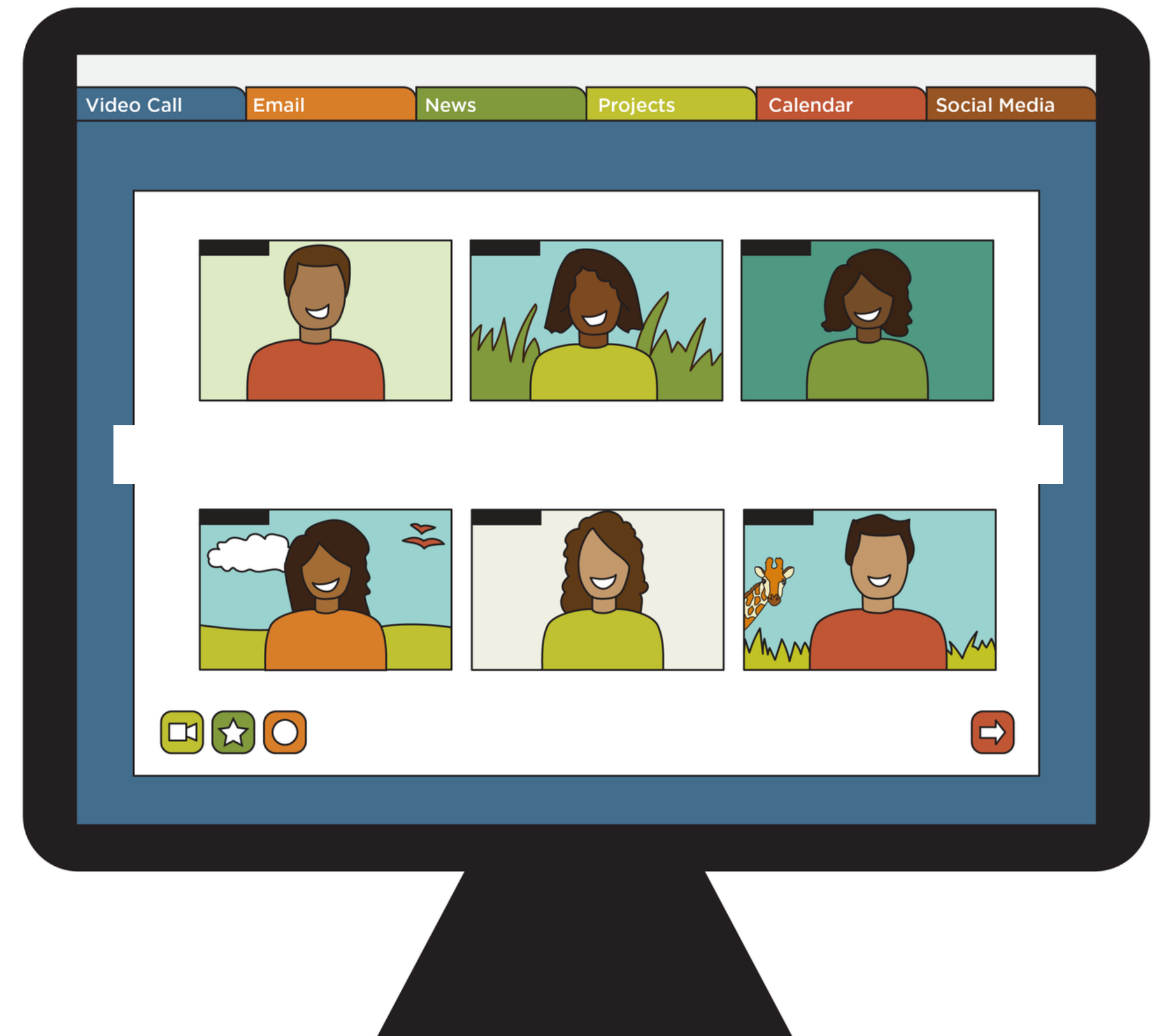
- At least 4 years experience in a communications role, with demonstrable, clear achievements.
- Excellent writing and storytelling skills, with the ability to draft compelling narratives.
- Proficiency in media engagement and collaboration.
- In-depth understanding of social media dynamics and its influence on effective communication.
- Expertise in producing impactful communication products such as videos, photos, fundraising decks, etc.
- Residency in a southern African country.
- Fluency in English; proficiency in French or Portuguese is advantageous.
- A team player with a penchant for fostering a positive and enjoyable work environment.
- Openness to extensive travel across East and Southern Africa.
- A continuous learner with adaptability and a growth-oriented mindset.
- While conservation knowledge is not mandatory, a strong desire to learn about and contribute to conservation efforts is imperative.

Location

This is a remote, work-from-home position, as part of a diverse global and remote operating team.

What we offer

A competitive salary commensurate with experience. Other benefits include health insurance or health stipend, home office stipend, and unlimited, discretionary paid leave.



Interested?

Please apply by sending a cover letter and CV in PDF format to recruitment@maliasili.org by **31st December 2023**.